



Flitwick Eagles are proud to announce that we have been selected as one of the eight clubs for the Arsenal Ladies Platinum Club Associates Programme for the 2015/16 season.

The programme works to support the growth of the girl's game, by helping grassroots clubs to deliver football sessions that engage, challenge and develop young female players.

Club associates represent the first step on the player pathway and associate clubs are chosen carefully to give players the best chance of reaching their potential.



LADIES
PLATINUM
Club Associate

Kelly Smith, Arsenal Ladies Player & Assistant coach said: "It's fantastic that there are so many girls who now aspire to play for Arsenal Ladies and this programme is a way to identify a clear route for the players who want to reach the top level."

Ciara Allan, Arsenal Ladies Development Officer, added: "There are lots of clubs who are offering female football and doing a fantastic job."

"This programme gives us the opportunity to share our knowledge of the game and player development to help our local clubs provide the best possible support to their players as they progress through their football careers."

"We are excited to start the programme and feel that the 16 clubs we have recruited this season are in the best position to have a positive impact on girls and women's football in the local catchment areas."

Platinum Club Associates

What can Arsenal Ladies provide to their Platinum Club Associates?

- Opportunity to attend an Arsenal Ladies session to observe training
- One club-specific Arsenal Ladies player appearance between September and March
- One Arsenal Ladies signed shirt for club use

- Opportunity to provide 20 player escorts at one Arsenal Ladies home game
- Access to Arsenal Ladies' club associate tournament
- Exclusive access for club members to the monthly Arsenal Ladies draw
- Opportunity to participate in the Arsenal Ladies Christmas raffle
- We will recommend players to our trusted club associates following our trial process
- Monthly coaching session plan created in association with Skills teams
- One guest coach session delivered by Arsenal Ladies coaching staff
- Access to quarterly CPD events hosted by Arsenal Ladies including an insight into the Arsenal approach
- Support with recruiting female players to the club including contact with local primary schools and access to ALFC delivery of coaching sessions within schools or at the club site
- Player and coach access to Arsenal Ladies player development sessions where appropriate
- Coach education courses run internally for the club – Level 1, Youth Module 1, JFL, Coaching Disabled Footballers Course, as agreed by County FA
- Opportunities to run club specific soccer schools
- Adhoc ALFC scouts attending training and matches